

CRM Dashboard Design and Features Checklist		
<input type="checkbox"/>	End Users in Mind	A dashboard should provide information to individuals or groups with shared interests. A good dashboard doesn't try to be all things to all team members. Rather, it should offer targeted data that your audience must know to keep customer relationships healthy and growing.
<input type="checkbox"/>	Easy to Use and Understand	A CRM dashboard app with a long learning curve may turn off users and slow adoption. The UI should be intuitive and easy. For example, there should be drag-and-drop functions that make it easy to add information or rearrange dashboards for greater usability. Humans can only absorb a limited amount of information at a time, so design your CRM dashboards to hit the high points, not provide a complete picture.
<input type="checkbox"/>	Automates Manual Processes	Being able to follow up on leads, generate data analysis and reports, and produce invoices and quotes can save valuable time and give you the tools you need to improve customer relationships.
<input type="checkbox"/>	Flexible	The CRM dashboard design should allow for adaptability based on team-member or executive needs and swift updates based on new circumstances. For maximum access, it makes sense to have both desktop and mobile dashboard versions.
<input type="checkbox"/>	Supports Other/Existing Apps	You should be able to easily integrate your existing apps and data sources so that you can get up and running quickly, rather than reinventing the wheel.
<input type="checkbox"/>	Well-Designed Images and Clear Legends	Proximity, size, color, shape, and location in the visual field help people associate objects. Use these characteristics to group related kinds of information. Use related colors and shapes to represent analogous items on the dashboard. Scale so data points are separated, and create clear legends that are easy to select and understand.
<input type="checkbox"/>	Fast Creation of Visuals	Dashboards shouldn't be about the prettiest display, but rather about what tells the business story most clearly. Graphics should convey the information you're supplying and help the user make quick, usable sense of it.
<input type="checkbox"/>	Scalable	As your business grows, the dashboard should accommodate changes in the number of customers and team members.
<input type="checkbox"/>	Trend Tracking	One of the advantages of dashboards is their ability to investigate and make predictions based on solid data. Over the long and short term, you should support the ability to analyze large volumes of data, since that data is of the utmost importance to customer management and sales planning.