**CONTENT MARKETING PROPOSAL TEMPLATE**

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| --- | --- |
| **Project Name** |     |
| **Est. Start Date** |   | **Est. Finish Date** |   |
| **Contact Name** |   | **Company** |   |
| **Phone**  |   | **Address** |    |
| **Email** |   |  |
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| **Client Need / Current Challenges** |
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| **Goals + Opportunities** |
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| **Desired Outcomes** |
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| **Why We’re the Best Fit** |
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| **Recommended Services** |
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| **Projected Investment** |  |
| **Service** | **Cost Estimate** |
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| **Estimate Total** |  |

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| **Projected Timeline** |  |
| **Action** | **Deadline** |
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| **Getting Started** |
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| **Terms & Conditions** |
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| **Proposal May Be Withdrawn if Not Accepted by Date Of** |  |

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| **Acceptance of Proposal** |

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| --- | --- | --- | --- |
| **Authorized Signature** |  | **Date of Acceptance** |  |

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