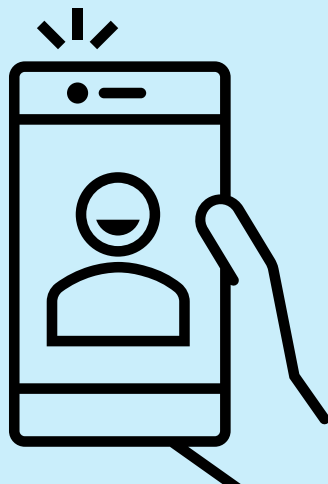


# Social Media Influencer Proposal Template

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Prepared By:

Date:



# Table of Contents

<b>Executive Summary .....</b>	<b>3</b>
<b>Campaign Objectives .....</b>	<b>4</b>
<b>Influencer Selection Strategy .....</b>	<b>4</b>
<b>Content Creation &amp; Collaboration Plan .....</b>	<b>5</b>
<b>Budget .....</b>	<b>5</b>
<b>Service .....</b>	<b>5</b>
<b>Cost .....</b>	<b>5</b>
<b>Description .....</b>	<b>5</b>
<b>Campaign Timeline .....</b>	<b>6</b>
<b>Performance Metrics .....</b>	<b>7</b>
<b>About Us .....</b>	<b>8</b>
<b>Past Successes.....</b>	<b>9</b>
<b>Terms and Conditions .....</b>	<b>10</b>
<b>Next Steps .....</b>	<b>10</b>
<b>Contact Us.....</b>	<b>10</b>

# Executive Summary



# Campaign Objectives

# Influencer Selection Strategy

Influencer	Platform(s)	Follower Count	Engagement Rate	Content Style	Relevance to Brand



# Content Creation & Collaboration Plan

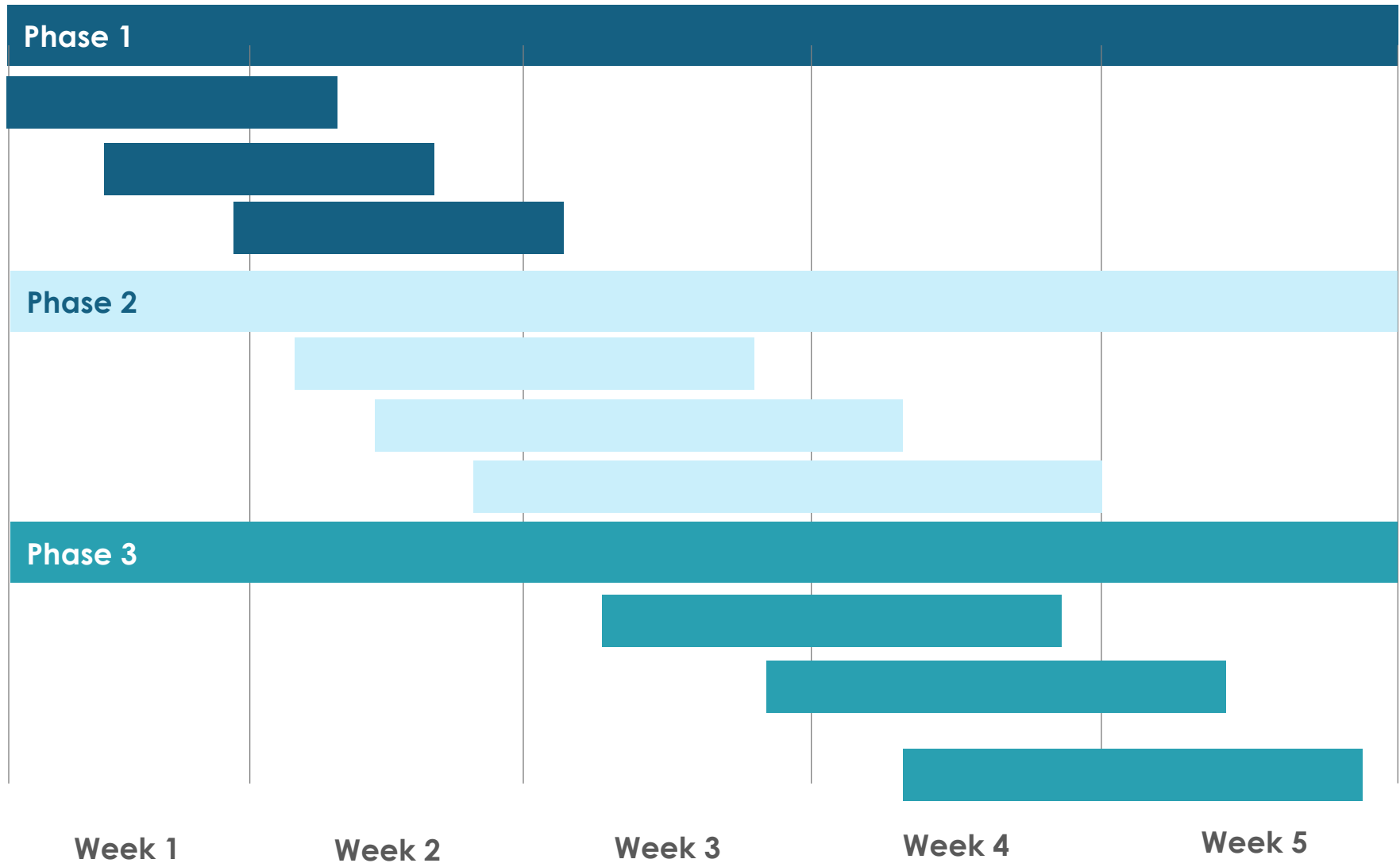
Content Type	Platform	Description	Posting Schedule	Goal
Sponsored Post				
Story Series				
Product Review				
TikTok Challenge				

## Budget

Service	Cost	Description



# Campaign Timeline

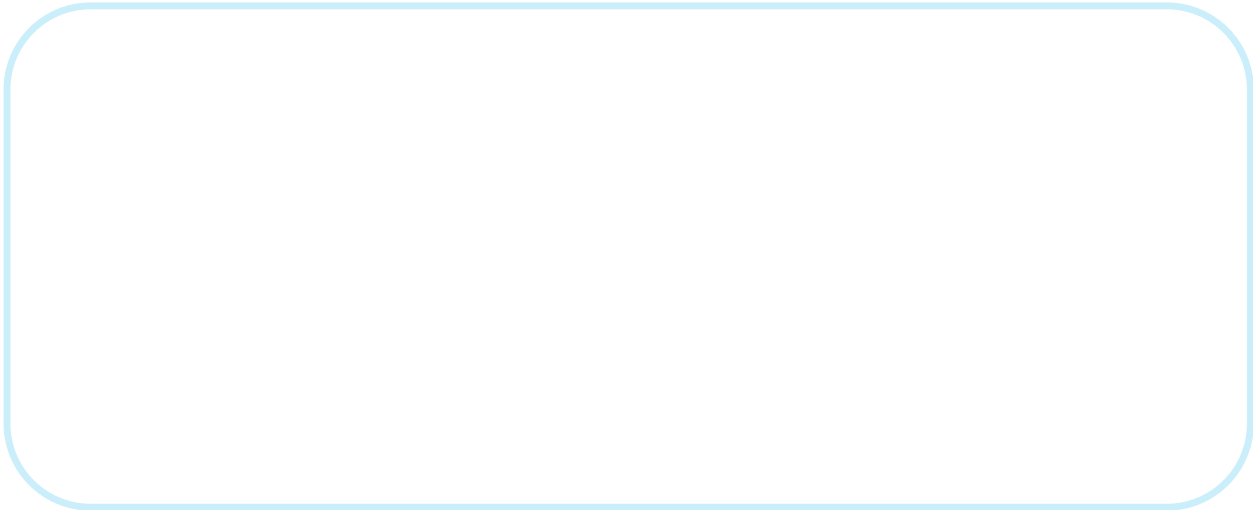


# Performance Metrics

Metric	Definition	Target	Reporting Frequency
Engagement Rate			
Click-Through			
Rate (CTR)			
Impressions			
Conversion Rate			



# About Us



## Agency Overview

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### Core Values & Mission



### Team Expertise





# Past Successes

Case studies

Enter  
Headshot  
Here

Enter  
Headshot  
Here

“

”

## Terms and Conditions



## Next Steps



## Contact Us

Phone:

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