**Simple Marketing Proposal Template**

****

Your Logo

**Proposal Title**

Agency Name:

Date:

Client Name:

Executive Summary

Text

Challenges & Opportunities

Text



Marketing Proposal for Acme Software, Inc.

Proposed Strategy

* **Brand Modernization:**
* **Website Optimization:**
* **Social Media Engagement:**
* **Thought Leadership Content:**
* **Targeted Paid Campaigns:**

Marketing Proposal for Acme Software, Inc.

Budget Overview

|  |  |
| --- | --- |
| **Service** | **Cost Estimate** |
|  | $ |
|  | $ |
|  | $ |
|  | $ |
|  | $ |
| **Total Estimate** | **$** |

Marketing Proposal for Acme Software, Inc.

Why We’re the Best Fit

Text

**Key Strengths**

*
*

Next Steps

1. **Review and Sign:**
2. **Project Kickoff Meeting:**
3. **Assign Account Manager:**
4. **Initial Strategy Session:**

Marketing Proposal for Acme Software, Inc.

Text

Terms & Conditions

**Proposal may be withdrawn if not accepted by:**

Acceptance

|  |  |
| --- | --- |
| **Authorized Client Signature** | **Date of Acceptance** |
|  |  |

|  |  |
| --- | --- |
| **Authorized Client Signature** | **Date of Acceptance** |
|  |  |

Marketing Proposal for Acme Software, Inc.

|  |
| --- |
| **DISCLAIMER**Any articles, templates, or information provided by Smartsheet on the website are for reference only. While we strive to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability with respect to the website or the information, articles, templates, or related graphics contained on the website. Any reliance you place on such information is therefore strictly at your own risk. |