

PDF Sports Sponsorship Proposal Template



Sponsorship Proposal for:

| Prepared By | Date |
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1. Introduction

2. About the Sponsorship

3. Sponsorship Opportunities

4. Benefits of Sponsoring

5. Sponsorship Packages

 **Platinum** Sponsorship Package

 **Gold** Sponsorship Package

 **Silver** Sponsorship Package

 **Bronze** Sponsorship Package

6. Custom
Sponsorship
Opportunities

7. Marketing and
Promotion Plan

8. Audience
Reach and
Media
Coverage

9. Sponsor
Activation
Opportunities

10. Previous
Sponsorship
Successes

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11. Contact
Information

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Document Sign-Off

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