

ADVERTISING AGENCY PROPOSAL TEMPLATE

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Outline your advertising campaign proposal to win over prospective clients with this advertising proposal template. Use the Services section to promote your online, outdoor, television, radio, and other advertising efforts to meet client specifications. This advertising proposal template includes a timeline, campaign result expectations, and cost projections to give your agency an advantage over competitors.



ADVERTISING PROPOSAL

SUBMITTED TO

SUBMITTED BY

DATE SUBMITTED

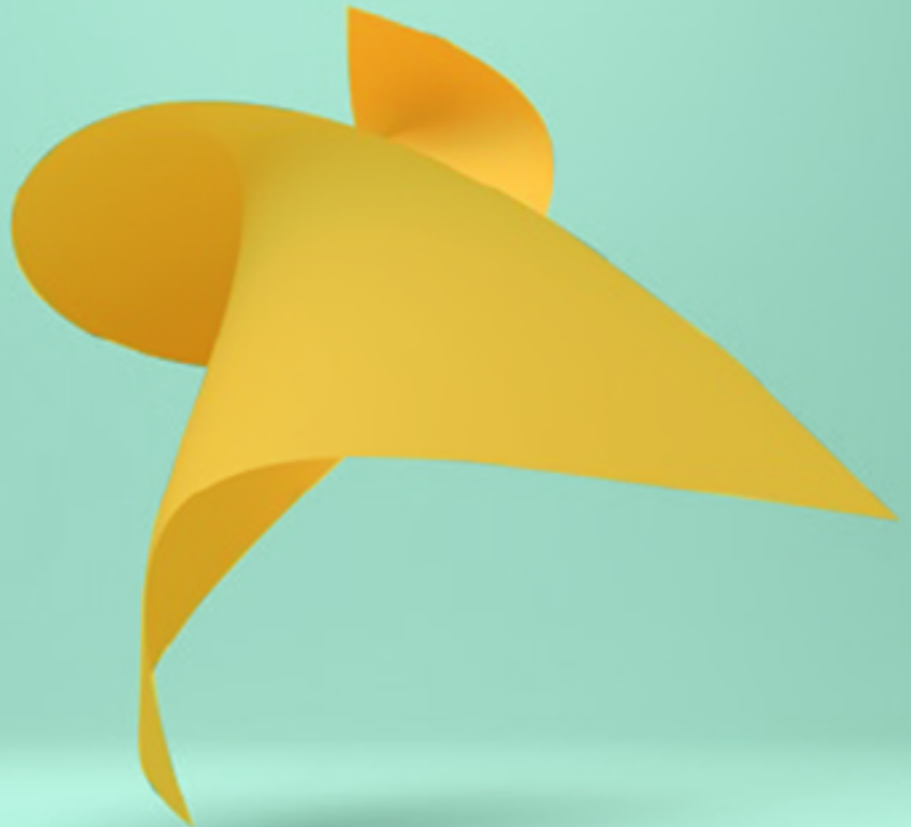
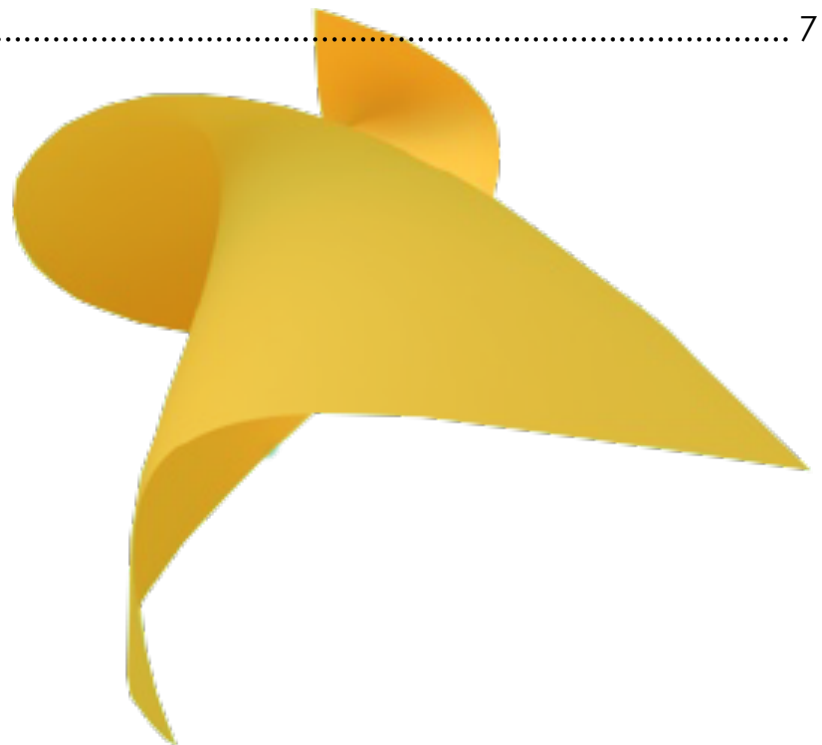


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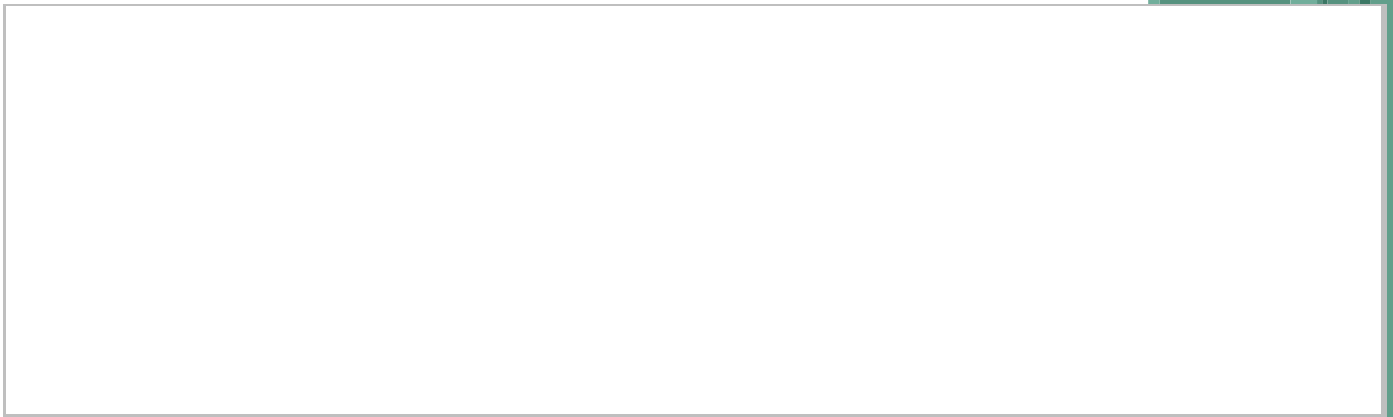
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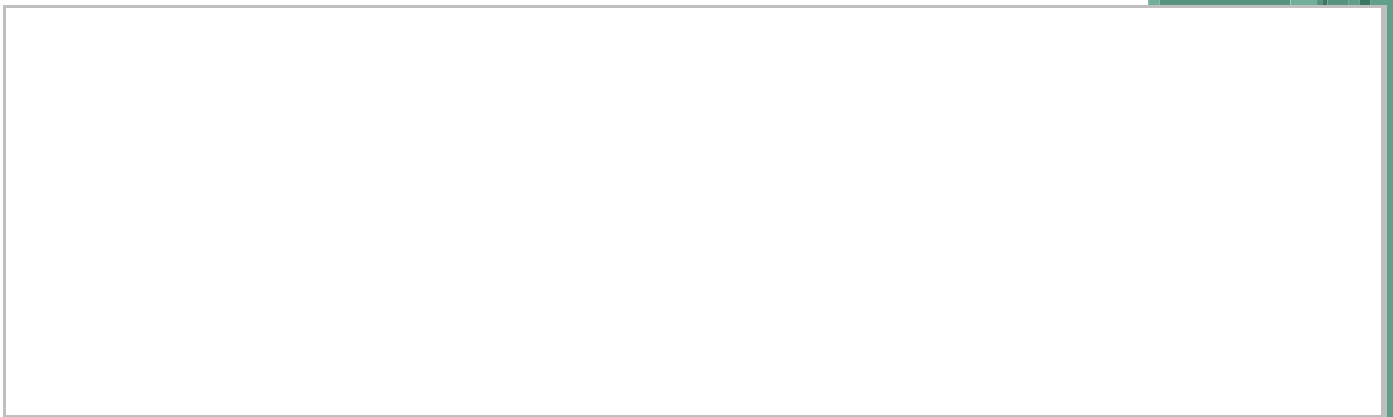
1. INTRODUCTION



2. ABOUT US



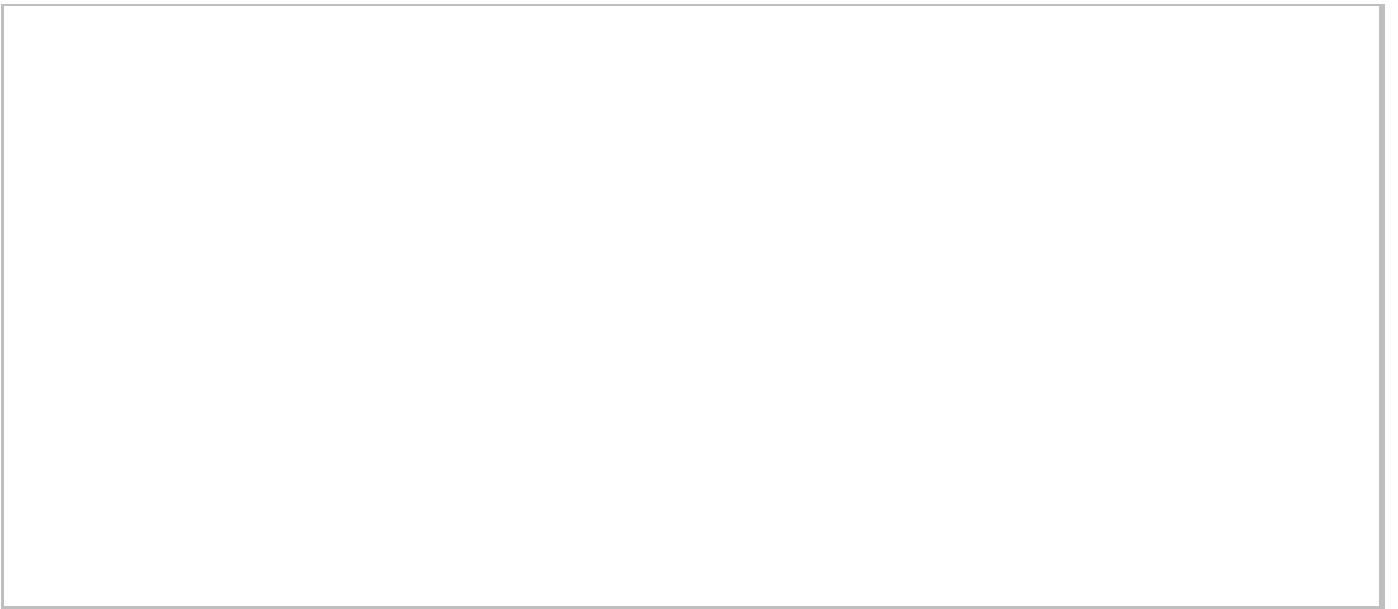
3. SITUATION ANALYSIS



4. OUR SERVICES



5. YOUR RESULTS



6. TIMELINE

6.1 TIMELINE OVERVIEW

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6.2 ACTIVITIES + DEADLINES

| ACTIVITY | DEADLINE |
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8. TERMS AND CONDITIONS

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PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF

| |
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9. ACCEPTANCE OF PROPOSAL

| AUTHORIZED CLIENT SIGNATURE | DATE OF ACCEPTANCE |
|-----------------------------|--------------------|
| | |

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