

1-Page Social Media Proposal Template

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Template Begins on Page 2.

1-Page Social Media Proposal

Agency/Consultant Name

Client Name

 Email

 Phone

 Website

Deliverables

-
-
-

Our Objective

Insert Text

Key Strategies

Content Creation:

Community Engagement:

Paid Advertising:

Investment

Service	Cost
Text	\$
Text	\$
Text	\$

Phase 1
Weeks 1-2

↓

Insert Text

Phase 2
Weeks 3-5

↓

Insert Text

Phase 3
Weeks 6-8

↓

Insert Text

Phase 4
Weeks 9-12

↓

Insert Text

Ongoing

↓

Insert Text

Terms:

Next Steps:

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-
-

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Phase 1
Weeks 1–2



Phase 2
Weeks 3–5



Phase 3
Weeks 6–8



Phase 4
Weeks 9–12



Ongoing



Terms:

Next Steps:

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