

Enterprise AI Strategic Planning Checklist

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Creating and Ensuring Program Strategic Value

Use this checklist to help you develop your enterprise AI strategy in a way that creates value and aligns with your organization's strategic objectives.

	Problem Identification
	Identify the problem you're trying to solve with AI. Assess how AI aligns with your strategic objectives.
	Data Assessment
	Determine what data you can access and how it will serve your objectives. Develop your information architecture and processing capabilities. Data is the backbone of a successful enterprise AI project.
	Feasibility and Value
	Determine how your enterprise can implement AI projects in the short-term, while working toward longer-term strategic initiatives that leverage your company's unique strengths.
	Responsibility and Governance
	Establish governance principles to ensure that your AI systems are ethical and compliant with regulatory imperatives. Test and monitor AI systems for fairness, transparency, and safety.
	Scale Preparation
	Start with smaller use cases and scale from successful pilot outcomes.

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