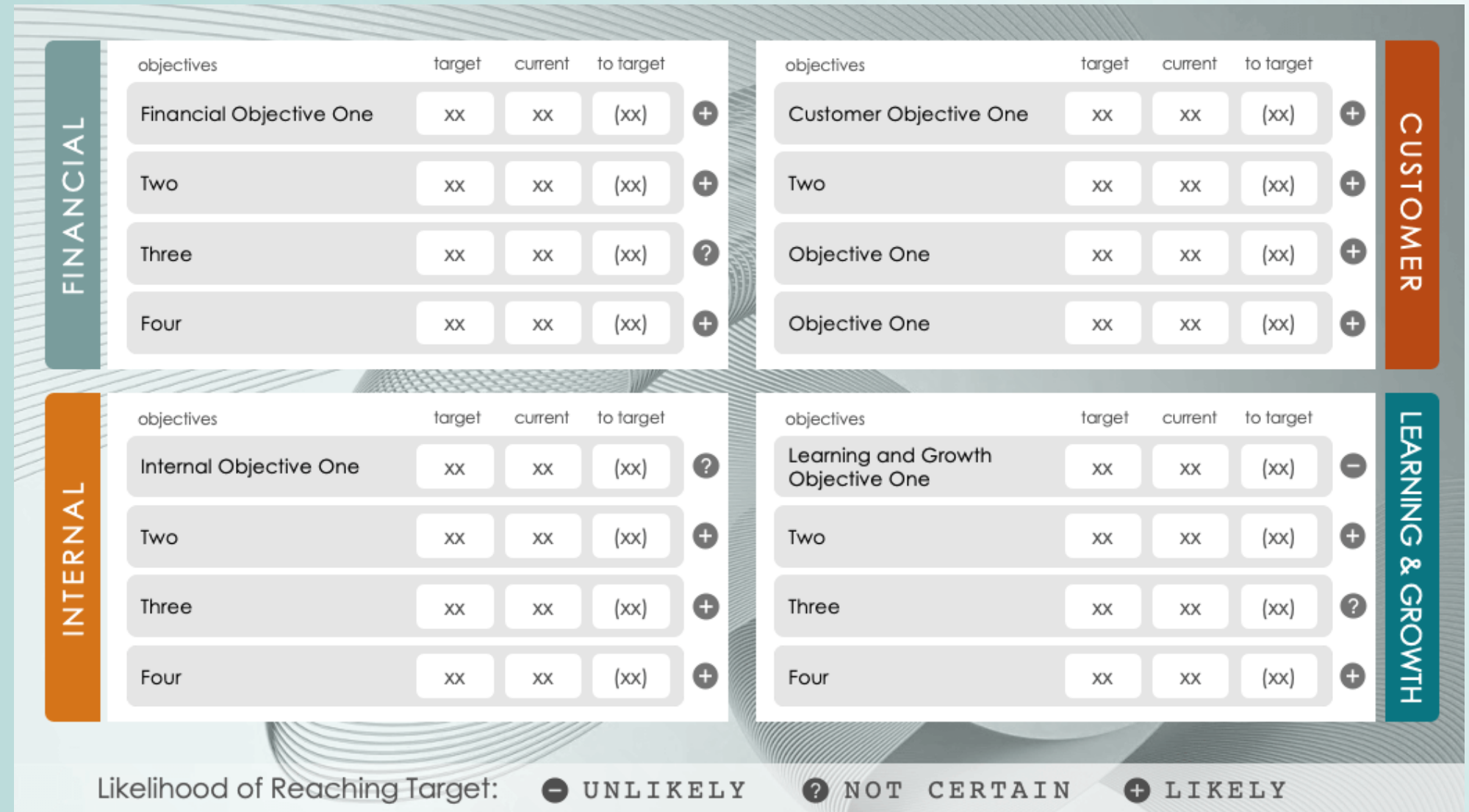


Balanced Scorecard Matrix Template

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When to Use This Template: This balanced scorecard template tracks business performance across various objectives. During periodic reviews, managers and team leaders can use this template to communicate progress toward strategic targets and ensure alignment with overarching goals and strategies.

Notable Template Features: The template features a clear layout that's divided into financial, customer, internal, and learning perspectives. Each section contains objectives, targets, and current status, providing a detailed overview in a format that's easy to digest. The matrix layout centers around the broader business vision and strategy, which helps teams understand the linkage between their daily activities and the company's goals.



Perspective	Objectives	target	current	to target	Likelihood of Reaching Target
FINANCIAL	Financial Objective One	xx	xx	(xx)	+
	Two	xx	xx	(xx)	+
	Three	xx	xx	(xx)	?
	Four	xx	xx	(xx)	+
CUSTOMER	Customer Objective One	xx	xx	(xx)	+
	Two	xx	xx	(xx)	+
	Objective One	xx	xx	(xx)	+
	Objective One	xx	xx	(xx)	+
INTERNAL	Internal Objective One	xx	xx	(xx)	?
	Two	xx	xx	(xx)	+
	Three	xx	xx	(xx)	+
	Four	xx	xx	(xx)	+
LEARNING & GROWTH	Learning and Growth Objective One	xx	xx	(xx)	-
	Two	xx	xx	(xx)	+
	Three	xx	xx	(xx)	?
	Four	xx	xx	(xx)	+

Likelihood of Reaching Target: - UNLIKELY ? NOT CERTAIN + LIKELY

FINANCIAL

objectives	target	current	to target	
				●
				●
				●
				●

CUSTOMER

objectives	target	current	to target	
				●
				●
				●
				●

INTERNAL

objectives	target	current	to target	
				●
				●
				●
				●

LEARNING & GROWTH

objectives	target	current	to target	
				●
				●
				●
				●

Likelihood of Reaching Target: **−** UNLIKELY **?** NOT CERTAIN **+** LIKELY

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