

# Social Media Creative Request Form Template

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REQUESTOR NAME &  
DEPARTMENT

EMAIL

PHONE

BUSINESS NAME

WEBSITE FOR PROJECT

## PROJECT TITLE

## SERVICES NEEDED

<input type="checkbox"/> Content Marketing	<input type="checkbox"/> Website Design	<input type="checkbox"/> Search Engine Optimization	<input type="checkbox"/> Brand Development
<input type="checkbox"/> Social Media	<input type="checkbox"/> Pay-Per-Click/Sem	<input type="checkbox"/> Digital Strategy	<input type="checkbox"/> Lead Generation
<input type="checkbox"/> Mobile Marketing	<input type="checkbox"/> Email Campaigns	<input type="checkbox"/> Landing Pages	<input type="checkbox"/> Other

## PROJECT OBJECTIVES

<input type="checkbox"/> Increase Revenue	<input type="checkbox"/> Build Brand Credibility	<input type="checkbox"/> Improve Search Engine Position
<input type="checkbox"/> Generate Leads	<input type="checkbox"/> Increase Top Accounts	<input type="checkbox"/> Other

## PROJECT DESCRIPTION

## TARGET AUDIENCE

## PLATFORM(S)

## CONTENT TYPE

Check here if generative AI can be used for creating or enhancing content.

**VISUAL ELEMENTS**

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**COPY REQUIREMENTS**

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**DEADLINE**

<b>TARGET START DATE</b>	<b>TARGET END DATE</b>

**BUDGET**

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**PREVIOUS CAMPAIGNS**

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**PROJECT STAKEHOLDERS / APPROVAL PROCESS**

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**ADDITIONAL REQUIREMENTS OR COMMENTS**

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## **DISCLAIMER**

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