**SWOT Analysis Template**

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| INTERNAL FACTORS |
| A black background with white text  Description automatically generatedSTRENGTHS + | A black background with white text  Description automatically generatedWEAKNESSES – |
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|  |  |
| A black background with white text  Description automatically generatedA black background with white text  Description automatically generatedEXTERNAL FACTORS |
| OPPORTUNITIES + | THREATS – |
|  |  |

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