**[A blue and white sign

Description automatically generated](https://www.smartsheet.com/try-it?trp=12071&utm_source=template-word&utm_medium=content&utm_campaign=Column+and+Row+Brainstorming-word-12071&lpa=Column+and+Row+Brainstorming+word+12071)Microsoft Word Column and Row   
Brainstorming Template**

Use the table to make note of and illustrate ideas that come from the intersections of the topics and categories.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **GENERAL TOPIC**  Content or Question on this topic | **Title**  Content | **Title**  Content | **Title**  Content | **Title**  Content |
| **Category** | Notes |  |  |  |
| **Category** |  | Notes |  |  |
| **Category** |  | Notes |  |  |
| **Category** | Notes  Notes |  |  |  |
| **Category** |  |  |  | Notes |

|  |
| --- |
| **DISCLAIMER**  Any articles, templates, or information provided by Smartsheet on the website are for reference only. While we strive to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability with respect to the website or the information, articles, templates, or related graphics contained on the website. Any reliance you place on such information is therefore strictly at your own risk. |