**5-YEAR STRATEGIC BUSINESS PLAN TEMPLATE
for Microsoft Word**

Nonprofit Organization Name

5-YEAR STRATEGIC PLAN 20XX–20XX

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| --- | --- | --- | --- |
| MISSIONStatement | Your organization’s purpose | VISIONStatement | Your organization’s aspirational goal |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | GOALS YEAR 1 – 20XX | GOALS YEAR 2 – 20XX | GOALS YEAR 3 – 20XX | GOALS YEAR 4 – 20XX | GOALS YEAR 5 – 20XX |
| FINANCIAL | List action steps for each goal category per year represented. |  |  |  |  |
| MARKETING |  |  |  |  |  |
| COMMUNITY ENGAGEMENT |  |  |  |  |  |
| OPERATIONAL |  |  |  |  |  |

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