**[A green sign with white text

Description automatically generated](https://www.smartsheet.com/try-it?trp=11982&utm_source=template-word&utm_medium=content&utm_campaign=5+Ws+Problem+Statement-word-11982&lpa=5+Ws+Problem+Statement+word+11982)5 Ws PROBLEM STATEMENT TEMPLATE**

PROBLEM STATEMENT: Enter the problem statement here …

* Details
* Details
* Details

W

**WHO?**

Who is the problem affecting?

**WHERE?**

**WHAT?**

W

What is the unmet need?

* Details
* Details
* Details

W

**WHEN?**

* Details
* Details
* Details
* Details
* Details
* Details
* Details
* Details
* Details

When is the problem happening?

**WHY?**

W

W

Where is the problem occurring?

Why is this worth solving?

|  |
| --- |
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