

BASIC STAKEHOLDER ENGAGEMENT PLAN EXAMPLE

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PROJECT
NAME

Urban Park Renovation

PROJECT
DESCRIPTION

This project aims to revitalize an existing urban park by improving its recreational facilities, enhancing its green spaces, upgrading its playgrounds, and improving its walking paths and lighting.

Stakeholder	Area(s) of Interest	Project Phase(s)	Engagement Approach	Engagement Method	Frequency
City Residents	Safety and Accessibility	Planning, Execution, Closure	Inclusive: Request their input and feedback.	Social Media Posts	Weekly
Environmental Groups	Green Space Preservation and Sustainable Design	Initiation, Planning	Consultative: Seek their expertise.	Emails	Monthly
Department of Parks & Recreation	Maintenance, Operation, and Compliance	Initiation, Planning, Execution	Partnership-Oriented: Work to ensure the park's long-term viability.	Phone Calls	Biweekly
Construction Contractors	Budget and Quality Assurance	Planning, Execution, Closure	Collaborative: Work closely to ensure a successful execution.	In-Person Meetings	Weekly

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