**[A green sign with white text

Description automatically generated with medium confidence](https://www.smartsheet.com/try-it?trp=11706&utm_source=integrated-content&utm_campaign=/content/risk-mitigation&utm_medium=PESTLE+Analysis+Grid+doc+11706&lpa=PESTLE+Analysis+Grid+doc+11706)PESTLE ANALYSIS GRID**

Business Risk Mitigation — PESTLE Analysis:

How to Assess Organizational Risks in Broad Categories

|  |  |  |  |
| --- | --- | --- | --- |
| Risk Cat. | Details and Examples  of Risks Within the Category | Potential Risks / Issues  Relating to Your Organization | Summary of Your Organization’s  Planned Mitigation Measures\* |
| Political | Factors relating to government actions and policies |  |  |
| Includes: |
| • Taxation • Industry regulations • Global trade agreements  • Anti-trust issues |
| Economic | Factors relating to the broad economy |  |  |
| Includes: |
| • Economic growth or decline • Inflation • Interest rates • Employment rate • Consumer spending trends |

\* Include more detailed notes in your organization’s risk response plan.

PESTLE ANALYSIS GRID continued

|  |  |  |  |
| --- | --- | --- | --- |
| Risk Cat. | Details and Examples  of Risks Within the Category | Potential Risks / Issues  Relating to Your Organization | Summary of Your Organization’s  Planned Mitigation Measures\* |
| Social | Factors relating to shifts in how people think about life and spending money |  |  |
| Includes: |
| • Population demographic changes  • Lifestyle trends  • Consumer attitudes  • Employee attitudes |
| Technological | Factors relating to technology |  |  |
| Includes: |
| • Technological automation  • Cybersecurity  • New technologies  • Robotics  • Artificial intelligence |

\* Include more detailed notes in your organization’s risk response plan.

PESTLE ANALYSIS GRID continued

|  |  |  |  |
| --- | --- | --- | --- |
| Risk Cat. | Details and Examples  of Risks Within the Category | Potential Risks / Issues  Relating to Your Organization | Summary of Your Organization’s  Planned Mitigation Measures\* |
| Legal | Factors relating to laws and legal requirements |  |  |
| Includes: |
| • Licenses and permits  • Employment law  • Consumer protection laws  • Intellectual property issues |
| Environmental | Factors relating to the overall world and national environment, including climate change |  |  |
| Includes: |
| • Climate change impacts, including   changed weather and increased   number of severe weather events  • Carbon footprint issues  • Stewardship of natural resources |

\* Include more detailed notes in your organization’s risk response plan.

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