**PESTLE ANALYSIS GRID**

Business Risk Mitigation — PESTLE Analysis:

How to Assess Organizational Risks in Broad Categories

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| --- | --- | --- | --- |
| Risk Cat. | Details and Examples of Risks Within the Category | Potential Risks / Issues Relating to Your Organization | Summary of Your Organization’s Planned Mitigation Measures\* |
| Political | Factors relating to government actions and policies |   |   |
| Includes: |
| • Taxation• Industry regulations• Global trade agreements • Anti-trust issues |
| Economic | Factors relating to the broad economy |   |   |
| Includes: |
| • Economic growth or decline• Inflation• Interest rates• Employment rate• Consumer spending trends |

\* Include more detailed notes in your organization’s risk response plan.

PESTLE ANALYSIS GRID continued

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| --- | --- | --- | --- |
| Risk Cat. | Details and Examples of Risks Within the Category | Potential Risks / Issues Relating to Your Organization | Summary of Your Organization’s Planned Mitigation Measures\* |
| Social | Factors relating to shifts in how people think about life and spending money |   |   |
| Includes: |
| • Population demographic changes• Lifestyle trends• Consumer attitudes• Employee attitudes |
| Technological | Factors relating to technology |   |   |
| Includes: |
| • Technological automation• Cybersecurity• New technologies• Robotics• Artificial intelligence |

\* Include more detailed notes in your organization’s risk response plan.

PESTLE ANALYSIS GRID continued

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| --- | --- | --- | --- |
| Risk Cat. | Details and Examples of Risks Within the Category | Potential Risks / Issues Relating to Your Organization | Summary of Your Organization’s Planned Mitigation Measures\* |
| Legal | Factors relating to laws and legal requirements |   |   |
| Includes: |
| • Licenses and permits • Employment law• Consumer protection laws• Intellectual property issues |
| Environmental | Factors relating to the overall world and national environment, including climate change |   |   |
| Includes: |
| • Climate change impacts, including  changed weather and increased  number of severe weather events• Carbon footprint issues• Stewardship of natural resources |

\* Include more detailed notes in your organization’s risk response plan.

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