**STAKEHOLDER INFLUENCE MAP TEMPLATE EXAMPLE**

STEERING COMMITTEE

SPONSORS

Valley View

*Investor*

*Project Manager*

*Supplier*

*Co-Supplier*

*PR Agency*

*Copy Writer*

*Developer*

*Tech Support*

*Marketing Lead*

*Marketing Ops*

*Creative Strategist*

*Production*

*Site / Business Ops*

Weller Corp.

*Investor*

Tanya T.

*CEO*

Sarah K.

*VP of Marketing*

Jodi P.

*Head of Accounting*

NAME

*Title/Role*

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*Title/Role*

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*Title/Role*

SPONSORS

STEERING COMMITTEE

COPY + PASTE ICONS

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