**STAKEHOLDER HEAT MAP TEMPLATE**

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| RESPONSIBLE PARTY NAME | ANTICIPATED INVOLVEMENTWhat level of involvement is expected? | ANTICIPATED ISSUESKnown or potential issues | MOTIVATION / DRIVERSWhy is the stakeholder invested in the project’s success? | EXPECTATIONS OF EXCHANGEWhat is the stakeholder’s predicted input? | MILESTONESAt what point in the change effort is this stakeholder’s involvement required? | ACTIVITIESWhat activities directly involve or impact the stakeholder? |
| John K. | **VERY LOW** | **ABOVE AVERAGE** | **AVERAGE** | **AVERAGE** | **LOW** | **CRITICAL** |
| Notes: | Notes: Conditions for employees | Notes: Cash flow records | Notes: Quarterly roundtables with team | Notes: | Notes: |
| Tyler K. | **VERY LOW** | **LOW** | **AVERAGE** | **ABOVE AVERAGE** | **HIGH** | **CRITICAL** |
| Notes: | Notes:  | Notes:  | Notes:  | Notes: | Notes: |
| Elisabeth R. | **AVERAGE** | **HIGH** | **AVERAGE** | **ABOVE AVERAGE** | **HIGH** | **CRITICAL** |
| Notes: | Notes:  | Notes:  | Notes:  | Notes: | Notes: |
| Don W. | **VERY LOW** | **CRITICAL** | **HIGH** | **ABOVE AVERAGE** | **HIGH** | **AVERAGE** |
| Notes: | Notes:  | Notes:  | Notes:  | Notes: | Notes: |

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| **HEAT MAP LEVELS** |
| **VERY LOW** | **LOW** | **AVERAGE** | **ABOVE AVERAGE** | **HIGH** | **CRITICAL** |

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