**[A picture containing text

Description automatically generated](https://www.smartsheet.com/try-it?trp=11608&utm_source=integrated-content&utm_campaign=/content/stakeholder-mapping-template&utm_medium=Stakeholder+Heat+Map+doc+11608&lpa=Stakeholder+Heat+Map+doc+11608)STAKEHOLDER HEAT MAP TEMPLATE**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| RESPONSIBLE PARTY NAME | ANTICIPATED INVOLVEMENT  What level of involvement is expected? | ANTICIPATED ISSUES  Known or potential issues | MOTIVATION / DRIVERS  Why is the stakeholder invested in the project’s success? | EXPECTATIONS OF EXCHANGE  What is the stakeholder’s predicted input? | MILESTONES  At what point in the change effort is this stakeholder’s involvement required? | ACTIVITIES  What activities directly involve or impact the stakeholder? |
| John K. | **VERY LOW** | **ABOVE AVERAGE** | **AVERAGE** | **AVERAGE** | **LOW** | **CRITICAL** |
| Notes: | Notes: Conditions for employees | Notes: Cash flow records | Notes: Quarterly roundtables with team | Notes: | Notes: |
| Tyler K. | **VERY LOW** | **LOW** | **AVERAGE** | **ABOVE AVERAGE** | **HIGH** | **CRITICAL** |
| Notes: | Notes: | Notes: | Notes: | Notes: | Notes: |
| Elisabeth R. | **AVERAGE** | **HIGH** | **AVERAGE** | **ABOVE AVERAGE** | **HIGH** | **CRITICAL** |
| Notes: | Notes: | Notes: | Notes: | Notes: | Notes: |
| Don W. | **VERY LOW** | **CRITICAL** | **HIGH** | **ABOVE AVERAGE** | **HIGH** | **AVERAGE** |
| Notes: | Notes: | Notes: | Notes: | Notes: | Notes: |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **HEAT MAP LEVELS** | | | | | |
| **VERY LOW** | **LOW** | **AVERAGE** | **ABOVE AVERAGE** | **HIGH** | **CRITICAL** |

|  |
| --- |
| **DISCLAIMER**  Any articles, templates, or information provided by Smartsheet on the website are for reference only. While we strive to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability with respect to the website or the information, articles, templates, or related graphics contained on the website. Any reliance you place on such information is therefore strictly at your own risk. |