**[A picture containing text

Description automatically generated](https://www.smartsheet.com/try-it?trp=11608&utm_source=integrated-content&utm_campaign=/content/stakeholder-mapping-template&utm_medium=Basic+Stakeholder+Map+doc+11608&lpa=Basic+Stakeholder+Map+doc+11608)BASIC STAKEHOLDER MAPPING TEMPLATE**

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| INFLUENCE |  |  |  |  |
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|  |  | COMMIT | LEVERAGE |
|  |  |  |  |
|  |  | NEGATIVE SUPPORT / | POSITIVE SUPPORT / |
|  |  | MODERATE INFLUENCE | MODERATE INFLUENCE |
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|  |  | INVEST | PLAN |
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|  |  | NEGATIVE SUPPORT / | POSITIVE SUPPORT / |
|  |  | LOW INFLUENCE | LOW INFLUENCE |
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|  |  | MARGINALIZE | MAINTAIN |
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