**BASIC STAKEHOLDER MAPPING TEMPLATE**

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|  |  |  | 0 | + + |
| INFLUENCE |  |  |  |  |
|  |  | NEGATIVE SUPPORT /  | POSITIVE SUPPORT / |
|  |  | HIGH INFLUENCE | HIGH INFLUENCE  |
|  |  |   |   |
|  |  | COMMIT | LEVERAGE |
|  |  |  |  |
|  |  | NEGATIVE SUPPORT / | POSITIVE SUPPORT / |
|  |  | MODERATE INFLUENCE | MODERATE INFLUENCE |
|   |  |  |  |
|  |  | INVEST | PLAN |
|  |  |  |  |
|  |  | NEGATIVE SUPPORT /  | POSITIVE SUPPORT / |
|  |  | LOW INFLUENCE | LOW INFLUENCE  |
|  |  |   |   |
|  |  | MARGINALIZE | MAINTAIN |
|  |  |  |  |
|  |  |  | L O W | H I G H |
|  |  |  |  |  |
|  |  |  |   |
|  |  |  | SUPPORT |

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