[A picture containing drawing

Description automatically generated](https://www.smartsheet.com/try-it?trp=11308&utm_source=integrated+content&utm_campaign=/content/product-launch-plan-templates&utm_medium=90-Day+Product+Launch+Plan+doc+11308&lpa=90-Day+Product+Launch+Plan+doc+11308&lx=PFpZZjisDNTS-Ddigi3MyABAgeTPLDIL8TQRu558b7w)**90-DAY PRODUCT LAUNCH PLAN TEMPLATE**

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| --- | --- | --- | --- |
| **PLAN TITLE** | **START DATE** | **END DATE** | **PREPARED BY** |
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| **STATUS** | **GOAL/PHASE** | **X** | **DAY 1-30 ACTIVITIES** | **X** | **DAY 30-60 ACTIVITIES** | **X** | **DAY 60-90 ACTIVITIES** |
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