

FILL-IN-THE-BLANK LEAN BUSINESS PLAN TEMPLATE

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OUR MANAGEMENT TEAM		
NAME	ROLE	RELEVANT EXPERIENCE

THE PROBLEM

OUR SOLUTION

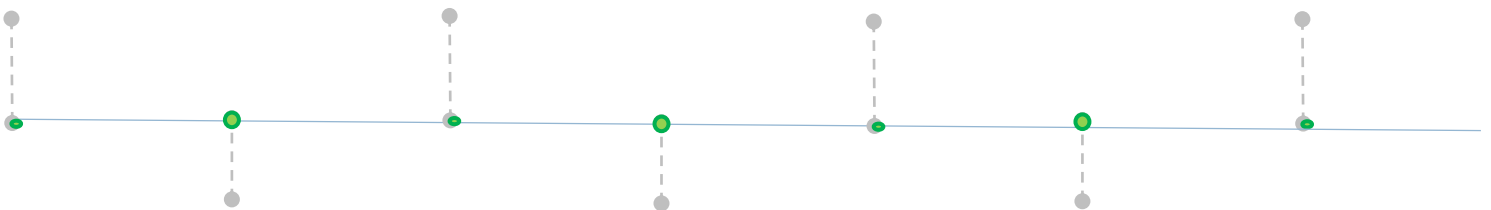
UNIQUE VALUE PROPOSITION

TARGET CUSTOMERS		
SEGMENT	CHARACTERISTICS	CHANNEL(S) TO REACH THEM

COST STRUCTURE		
MAIN RESOURCE/ACTIVITY	PURPOSE	COST

REVENUE STREAMS		
REVENUE STREAM	DESCRIPTION	PROJECTED AMOUNT

Timeline of Milestones



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